

Racin' for the Seed  
**Sponsor Contract**  
2018

**CONTACT INFO**

\_\_\_\_\_  
Company/Institution (as should appear in print publication)

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Contact Person / Title

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Phone

My organization would like to  
have a booth present at the event:  Yes  No  
(you are responsible for your own tent)

**SPONSORSHIP LEVEL**

\_\_\_\_ Root Sponsor \$10,000    \_\_\_\_ Leaf Sponsor \$1,000  
\_\_\_\_ Tree Sponsor \$5,000    \_\_\_\_ Bud Sponsor \$500  
\_\_\_\_ Branch Sponsor \$2,500    \_\_\_\_ Seed Sponsor \$250

**AGREEMENT**

\_\_\_\_\_  
Authorized Sponsor Contact Signature      Date

Credit Cards accepted by calling 601-992-3556. All checks made payable to: The Mustard Seed, Inc. For more information, contact Del at 601-992-3556 or del@mustardseedinc.org.

**Who is the Mustard Seed?**

The Mustard Seed is a Christian community for adults with developmental disabilities. Founded in 1981 to meet the spiritual, physical, emotional, and intellectual needs of adults with special needs, The Mustard Seed provides a loving and protected environment with meaningful activities which allow the "Seedsters" to fulfill the potential God has created within them.

**Why do we need your support?**

The Mustard Seed is a 501(c)(3) charitable organization and by choice does not receive any government funding. In addition to Seedsters' monthly tuition and gift shop sales, support relies on individuals, corporations, foundations, churches and others who believe in our mission. Due to our status as a 501(c)(3), your sponsorship is tax deductible to the extent allowed by law.

**What is a Duathlon?**

*Racin' for the Seed* is a 5K run/walk followed by a 14.6 mile bike and a 1 mile run/walk. Participants can register as an individual or relay team for the Duathlon or as an individual for the 5K.

Check out the website to learn more  
[www.racinfortheseed.com](http://www.racinfortheseed.com)  
[www.mustardseedinc.org](http://www.mustardseedinc.org)

**Racin'**  
for the  
**Seed**

Mustard Seed • Duathlon and 5K



SPONSOR CONTRACT

**APRIL 14, 2018**

8:00am at Lakeshore Park

A charity race benefiting the  
*m.u.s.t.a.r.d.s.e.e.d*  
in Flowood, MS

# Sponsorship Levels



All proceeds benefit the ongoing ministry of  
**The Mustard Seed, Inc.**



## Root Sponsor \$10,000

- Name recognition on 1 of 3 event locations: Awards Tent, Band Stage, or Transition Area
- Logo recognition on t-shirt
- Identification and logo recognition at race
- Space at race for sponsor provided signage
- Recognition on print media
- Recognition in annual newsletter as well as on *Racin' for the Seed* Website, Facebook, and Twitter
- Recognition on media spots (where available)
- Entry of item(s) in 400+ race bags
- 10 Free t-shirts
- 15 Free registrations for either Duathlon or 5K (each member of a team satisfies 1 registration)

## Deadlines

Both your payment and company logo(s) are due by these dates to insure your company receives the following perks:

**FEBRUARY 13** | Recognition on print media

**MARCH 20** | Logo recognition on t-shirt as well as identification and logo recognition at race

**APRIL 5** | Entry of item(s) in 400+ race bags

## Tree Sponsor \$5,000

- Logo recognition on t-shirt
- Identification and logo recognition at race
- Space at race for sponsor provided signage
- Recognition on print media
- Recognition in annual newsletter as well as on *Racin' for the Seed* Website, Facebook, and Twitter
- Recognition on media spots (where available)
- Entry of item(s) in 400+ race bags
- 10 Free t-shirts
- 10 Free registrations for either Duathlon or 5K (each member of a team satisfies 1 registration)

## Branch Sponsor \$2,500

- Logo recognition on t-shirt
- Identification and logo recognition at race
- Space at race for sponsor provided signage
- Recognition on print media
- Recognition in annual newsletter as well as on *Racin' for the Seed* Website, Facebook, and Twitter
- Recognition on media spots (where available)
- Entry of item(s) in 400+ race bags
- 5 Free t-shirts
- 5 Free registrations for either Duathlon or 5K (each member of a team satisfies 1 registration)

## Leaf Sponsor \$1,000

- Identification and logo recognition at race
- Space at race for sponsor provided signage
- Recognition on print media
- Recognition in annual newsletter as well as on *Racin' for the Seed* Website, Facebook, and Twitter
- Recognition on media spots (where available)
- Entry of item(s) in 400+ race bags
- 4 Free t-shirts

## Bud Sponsor \$500

- Identification and logo recognition at race
- Recognition on print media
- Recognition in annual newsletter as well as on *Racin' for the Seed* Website, Facebook, and Twitter
- Recognition on media spots (where available)
- Entry of item(s) in 400+ race bags
- 2 Free t-shirts

## Seed Sponsor \$250

- Recognition on print media
- Recognition in annual newsletter
- Entry of item(s) in 400+ race bags