

Racin' for the Seed
Sponsor Contract
2017

CONTACT INFO

Company/Institution (as should appear in print publication)

Mailing Address

City State Zip

Contact Person / Title

Email Address

Phone

My organization would like to
have a booth present at the event: Yes No
(you are responsible for your own tent)

SPONSORSHIP LEVEL

____ Root Sponsor \$10,000 ____ Leaf Sponsor \$1,000
____ Tree Sponsor \$5,000 ____ Bud Sponsor \$500
____ Branch Sponsor \$2,500 ____ Seed Sponsor \$250

AGREEMENT

Authorized Sponsor Contact Signature Date

Credit Cards accepted by calling 601-992-3556. All checks
made payable to: The Mustard Seed, Inc. For more information,
contact Del at 601-992-3556 or del@mustardseedinc.org.

Who is the Mustard Seed?

The Mustard Seed is a Christian community for adults with developmental disabilities. Founded in 1981 to meet the spiritual, physical, emotional, and intellectual needs of adults with special needs, The Mustard Seed provides a loving and protected environment with meaningful activities which allow the "Seedsters" to fulfill the potential God has created within them.

Why do we need your support?

The Mustard Seed is a 501(c)(3) charitable organization and by choice does not receive any government funding. In addition to Seedsters' monthly tuition and gift shop sales, support relies on individuals, corporations, foundations, churches and others who believe in our mission. Due to our status as a 501(c)(3), your sponsorship is tax deductible to the extent allowed by law.

What is a Duathlon?

Racin' for the Seed is a 5K run/walk followed by a 14.6 mile bike and a 1 mile run/walk. Participants can register as an individual or relay team for the Duathlon or as an individual for the 5K.

Racin'
for the
Seed

Mustard Seed • Duathlon and 5K



SPONSOR CONTRACT

APRIL 8, 2017

8:00am at Lakeshore Park

A charity race benefiting the

m.u.s.t.a.r.d.s.e.e.d
in Flowood, MS

Check out the website to learn more

www.racinfortheseed.com
www.mustardseedinc.org

Sponsorship Levels



All proceeds benefit the ongoing ministry of
The Mustard Seed, Inc.



Root Sponsor \$10,000

- Name recognition on 1 of 3 event locations: Awards Tent, Band Stage, or Transition Area
- Logo recognition on t-shirt
- Identification and logo recognition at race
- Space at race for sponsor provided signage
- Recognition on print media
- Recognition in annual newsletter as well as on *Racin' for the Seed* Website, Facebook, and Twitter
- Recognition on media spots (where available)
- Entry of item(s) in 400+ race bags
- 10 Free t-shirts
- 15 Free registrations for either Duathlon or 5K (each member of a team satisfies 1 registration)

Deadlines

Both your payment and company logo(s) are due by these dates to insure your company receives the following perks:

FEBRUARY 6 | Recognition on print media

MARCH 13 | Logo recognition on t-shirt as well as identification and logo recognition at race

MARCH 29 | Entry of item(s) in 400+ race bags

Tree Sponsor \$5,000

- Logo recognition on t-shirt
- Identification and logo recognition at race
- Space at race for sponsor provided signage
- Recognition on print media
- Recognition in annual newsletter as well as on *Racin' for the Seed* Website, Facebook, and Twitter
- Recognition on media spots (where available)
- Entry of item(s) in 400+ race bags
- 10 Free t-shirts
- 10 Free registrations for either Duathlon or 5K (each member of a team satisfies 1 registration)

Branch Sponsor \$2,500

- Logo recognition on t-shirt
- Identification and logo recognition at race
- Space at race for sponsor provided signage
- Recognition on print media
- Recognition in annual newsletter as well as on *Racin' for the Seed* Website, Facebook, and Twitter
- Recognition on media spots (where available)
- Entry of item(s) in 400+ race bags
- 5 Free t-shirts
- 5 Free registrations for either Duathlon or 5K (each member of a team satisfies 1 registration)

Leaf Sponsor \$1,000

- Identification and logo recognition at race
- Space at race for sponsor provided signage
- Recognition on print media
- Recognition in annual newsletter as well as on *Racin' for the Seed* Website, Facebook, and Twitter
- Recognition on media spots (where available)
- Entry of item(s) in 400+ race bags
- 4 Free t-shirts

Bud Sponsor \$500

- Identification and logo recognition at race
- Recognition on print media
- Recognition in annual newsletter as well as on *Racin' for the Seed* Website, Facebook, and Twitter
- Recognition on media spots (where available)
- Entry of item(s) in 400+ race bags
- 2 Free t-shirts

Seed Sponsor \$250

- Recognition on print media
- Recognition in annual newsletter
- Entry of item(s) in 400+ race bags